

Values & Principles

We believe in being ...

Family-Led
Inclusive
Equity-Driven
Responsive to Evidence
Transparent
Collaborative

Learn more about our Values and Principles at
www.GetReadyGuilford.org



Ready for School, Ready for Life is pleased to present The Basics Guilford. These are five fun, science-based parent and caregiving concepts that support social, emotional, and cognitive development of children from birth through age three.







www.guilfordbasics.org

Stay In Touch

Sign up for monthly newsletters
readyready.link/NewsSignup

Join the Conversation

-  @GetReadyGuilford
-  @4school4life
-  Ready for School, Ready for Life
-  readyready.link/YouTube

Ready for School, Ready for Life

336.579.2977

P.O. Box 13844

Greensboro, NC 27415

info@getreadyguilford.org

www.GetReadyGuilford.org




Ready for School, Ready for Life is a collaborative effort to build a connected, innovative system of care for Guilford County's youngest children and their families.

www.GetReadyGuilford.org


Get Ready Guilford

Ready for School, Ready for Life (Ready Ready) is a 501(C)(3) organization. Our focus is ensuring all children in Guilford County and their families get the resources they need for healthy development. We want every child born in Guilford County from 2021 and beyond to enter kindergarten ready to learn and prepared to succeed by third grade.

Brain Science

 **80%** of the brain's growth happens before age **3**

It's an ongoing process beginning before birth and advancing into adulthood. The first 2,000 days of a child's life — from birth to kindergarten — are critical to emotional, physical, and mental wellbeing.

 **1 Million** new neural connections form in the brain every second!

Economic Impact

Spending on early childhood development is not just important for the well-being of our children, but also makes good economic sense, according to Nobel Prize-winning economist James Heckman. His research showed that investing in young children and their families returns the largest investment when it comes to early development.

\$1 Invested in early childhood development yields: **\$4-\$16**

Ready Ready is a backbone organization. Our goal is population-level change. We support proven programs and work with more than 100 organizations in our community. Through this partnership, we offer vision, strategy, direct support, and help coordinate efforts to provide resources to all Guilford County families and their youngest children. We know it won't be easy or quick, but we're in it for the future of our county, our state, and our country.



Our Priorities

-  Develop Navigation System to Connect Families with Effective Services
-  Expand and Integrate Proven Programs to Meet Community Need
-  Build a Culture of Continuous Quality Improvement
-  Build Technology to Support Data-Informed Decisions
-  Conduct Rigorous Evaluation and Build Sustainability for System-building Work
-  Build Public Will for Early Childhood Priorities

Family Voice

From the very beginning, we asked families in our area to help define our work and our voice. Family voice informs our work and we share our learning with residents and community stakeholders. The Guilford Parent Leader Network (GPLN) is an integral part of the decision-making structure for Ready for School, Ready for Life. Families who participate are valued consultants, partners, and change agents who work on priorities that are important to their own families and other families in Guilford County.

Navigation

Our Navigation system is designed to improve the well-being of all children and their families in Guilford County. We ensure every pregnant person and their family has information and support as their family grows. Starting prenatally, dedicated Navigators meet with families to understand their strengths, needs, and goals. Then we work together to make secure connections to services, resources, or support that will make a difference, eliminating gaps and providing a seamless experience. Population-level change comes with every child's healthy development.